



BOTOX FOR FACIAL REJUVENATION

Facial rejuvenation has long been one of the most sought-after goals in the world of aesthetic medicine. Among the many options available today, Botox remains one of the most popular and trusted treatments worldwide. Known for its ability to smooth fine lines and wrinkles, Botox has become synonymous with looking refreshed, youthful, and naturally vibrant without surgery.

But what exactly is Botox, how does it work, and why has it become a go-to treatment for men and women of different ages? Let's explore in detail.

What exactly is Botox?

Botox is a purified protein made from botulinum toxin type A. When injected in very small amounts into specific muscles, it temporarily reduces their activity. By calming down these muscles, the skin lying above them relaxes, which smooths out lines and wrinkles caused by everyday facial expressions.

Think about it this way: every time you smile, frown, or squint, your skin creases slightly. Over time, those creases settle into permanent lines. Botox works by giving those overworked muscles a short break, letting your skin look smoother and more refreshed.

How it works in practice?

The science behind Botox may sound complicated, but the actual process is simple. It blocks the nerve signals that tell certain muscles to contract. Once the muscles relax, the overlying skin no longer folds as deeply.

The treatment doesn't change the way you look entirely – it just softens the lines that can make you appear tired, stressed, or older than you feel. Results aren't instant but usually begin to show within three to five days, with the full effect becoming clear after about two weeks.

On average, the results last three to six months, after which you can repeat the treatment if you'd like to maintain the effect.





Common treatment areas

Botox is very versatile and can be used in several areas of the face:

- Forehead lines those horizontal creases you see when raising your brows.
- Frown lines the vertical "11" lines that form between your eyebrows.
- Crow's feet fine lines radiating from the outer corners of the eyes.
- Bunny lines small wrinkles across the nose when you scrunch it.
- Lip lines fine vertical lines above the upper lip.
- Jawline and neck softening prominent bands or reshaping the jaw.

It can also be used for subtle enhancements, such as lifting the eyebrows, reducing a gummy smile, or slimming the jawline.

The Botox procedure

One of the reasons Botox is so popular is that the procedure is quick and straightforward. Here's what you can usually expect:

- Consultation Your practitioner will listen to your concerns, study your facial movements, and decide where to place the injections.
- Preparation The skin is cleaned. A numbing cream is sometimes used, but most people find the injections tolerable without it.
- Treatment Using a very fine needle, small amounts of Botox are injected into the chosen muscles. The whole process usually takes no more than 15-20 minutes.
- 4. Aftercare You can go back to your daily activities almost immediately. The main advice is to avoid rubbing the treated area, lying flat, or exercising heavily for a few hours.

Benefits of Botox for rejuvenation

- No surgery required Botox offers visible results without incisions or downtime.
- Fast and convenient Often called a "lunchtime procedure," you can fit it into a busy schedule.
- Natural-looking results When done by an experienced injector, your expressions remain natural, just softer.
- Preventive option Many younger patients choose Botox to slow down the formation of deeper lines.
- Confidence boost A fresher, more rested look often leads to greater self-confidence.

How Botox compares with other treatments

Botox is often just one part of a broader facial rejuvenation plan. Many patients combine it with:

- Dermal fillers to restore lost volume.
- Laser or light treatments to improve skin texture and tone.
- Chemical peels for a fresher skin surface.
- Hydration treatments such as skin boosters for glow and elasticity.

Together, these treatments can deliver a balanced, natural, and youthful appearance.



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A BRIEF NOTE FROM DR MATTEO VIGO



I decided to become a doctor at early age but I was not aware of the world of Plastic Surgery. Once I have discovered it I fell in love with the whole concept behind and how this field of Medicine can be helpful for many people.

I passionately believe that, in order to improve the physical aspect of a patient, the plastic surgeon needs to combine the principles of art and science, adopting a global approach to understanding the individual desires.

Plastic Surgery is a truly fascinating, dynamic, constantly evolving field of medicine and I believe that the role of a Cosmetic Surgeon is unique and highly privileged.

My main goal is to understand the needs of a patient and try to transform their desires into reality. The role of a plastic surgeon is not only merely surgical but also supportive in the decision process of the best treatment to help patients finding theirselves and their wellbeing.

All these steps are taken into consideration once a person walks in my office and the service I am offering them is always at the top.

I am combining experience, quality and professionality to evaluate each single case and offer the best solution for my patients.

"Because you deserve the best" is my motto and I want always to put the patient at the centre of what I am doing.

You have to feel pampered, understood, listened, loved once in my office and the feedback of this feelings from my patient is my best satisfaction.

Dr Matteo Vigo



BOTOX

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Locations

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