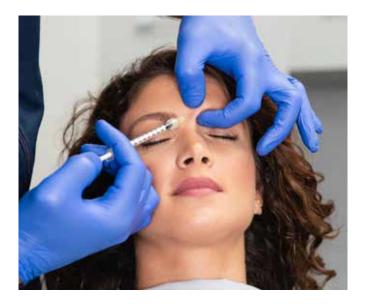


RENUVA: A GROUNDBREAKING TREATMENT



### WHAT IS RENUVA®?

Renuva\* is a groundbreaking treatment that, when injected, gradually replaces age-related fat loss with your body's own fat. Renuva is safe and effective for replacing volume loss in the face, hands and body.

#### **HOW RENUVA® WORKS**

Renuva\* is an adipose allograft matrix composed of collagen, proteins, and growth factors derived from donated and purified fat. Think of it as a scaffolding that triggers your body's fat production. After it's injected, your stem cells divide and grow into new fat cells that populate the new collagen matrix that it creates - in other words, the solution gets replaced over time with your own fat.

In addition to resulting in less post-injection swelling, the technology purportedly eliminates that uncanny effect that can happen when filler sits awkwardly on top of moving facial muscles. The new volume is living cells in the anatomical layer it belongs in. Because of that it will look and animate naturally. What's more, those new fat cells can live for at least 10 years, if not longer.

In line with injectables like Ellansé\*, Radisse\*, and Sculptra\* (all of which trigger the body to boost its collagen production), Renuva\* is one more piece of an industry-wide shift. The thinking behind these treatments is to enhance the body's own reparative abilities. It overlaps with general healing as well as anti-aging and longevity - essentially the doorway to the fountain of youth.



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Similar to the recent positioning of certain neurotoxins and fillers as 'clean' or 'pure' injectables, Dr. Vigo sees patient desire driving this turn. People are wanting 'regenerative' procedures that stimulate your own body to improve over time. They like the idea of more 'natural' and less 'synthetic' injectables.

#### WHAT RENUVA® IS BEST FOR

The treatment works in areas of the face that naturally have fat cells, including the temples, nasolabial folds, chin, jawline, and cheeks. It can also be used on the hands. And that's not all. It's great to use post-surgical on patients with small indentations or irregularities on the body, like in the breasts or in cellulite, and those with botched liposuction procedures.

It's important to note that Renuva\* is not your best option if speed is your priority. Unlike hyaluronic acid-based dermal fillers that offer immediate volume, the fat-building process can take months. So, while the results are long lasting, they can take several months to show up.

Additionally, Renuva\* can't be dissolved like HA-based fillers — but the process it sets off can be halted along the way. If the volume is undesirable or if there are firm areas that the patient does not tolerate during the process of fat growth, a diluted steroid can be injected into the area to stop the function of the growth factors, as well as the proliferative phase of fat growth.

While it won't replace the instant gratification of HA-filler, Renuva\* will further diversify a growing range of injectables that go beyond filling to stimulate natural volume restoration.

### **HOW LONG DO RENUVA IMPROVEMENTS LAST?**

When injected properly, both synthetic fat grafting and autologous fat transfers offer permanent improvement in skin tone, texture, volume, and contouring. A series of treatments are often needed to adequately produce the desired textural and volume enhancements. Dr. Vigo recommends that his patients schedule Renuva treatments every 6 to 12 weeks until optimal improvement is achieved.

### WHAT IS THE DOWNTIME FOR RENUVA?

As with any injectable treatment, there may be some sensitivity, discomfort, or redness in the treatment area, but there is minimal downtime following the procedure. Although swelling may persist for up to 2 weeks after injection, patients can resume everyday activities immediately following the treatment.

### AM I A GOOD CANDIDATE FOR RENUVA ADIPOSE MATRIX?

While Renuva has a wide range of applications, synthetic donor fat is primarily intended for small-volume improvements, such as atrophic scars, cellulite, and stubborn dimples. For those seeking high-volume enhancements, Dr. Vigo may propose alternative solutions, including autologous fat transfer via a Hi-Definition Liposuction procedure and/or surgical implants for significant improvement.

A combination of Renuva with Sculptra or Bellafill may also provide a greater degree of volumization. To determine if Renuva is the best solution for you, schedule a formal evaluation with Dr. Vigo, who can assess your needs and create a long-term treatment plan to meet your aesthetic goals.



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# A BRIEF NOTE FROM DR MATTEO VIGO



I decided to become a doctor at early age but I was not aware of the world of Plastic Surgery. Once I have discovered it I fell in love with the whole concept behind and how this field of Medicine can be helpful for many people.

I passionately believe that, in order to improve the physical aspect of a patient, the plastic surgeon needs to combine the principles of art and science, adopting a global approach to understanding the individual desires.

Plastic Surgery is a truly fascinating, dynamic, constantly evolving field of medicine and I believe that the role of a Cosmetic Surgeon is unique and highly privileged.

My main goal is to understand the needs of a patient and try to transform their desires into reality. The role of a plastic surgeon is not only merely surgical but also supportive in the decision process of the best treatment to help patients finding theirselves and their wellbeing.

All these steps are taken into consideration once a person walks in my office and the service I am offering them is always at the top.

I am combining experience, quality and professionality to evaluate each single case and offer the best solution for my patients.

"Because you deserve the best" is my motto and I want always to put the patient at the centre of what I am doing.

You have to feel pampered, understood, listened, loved once in my office and the feedback of this feelings from my patient is my best satisfaction.

Dr Matteo Vigo



# <u>FILLERS IN</u> DUBAI

To book a consultation with Dr Vigo, please contact us today.

EMAIL booking@matteovigo.com

Telephone & Whatsapp +971 56 282 5825

Locations

## **AMWAJ POLYCLINIC**

Building P11 Jumeirah Beach Residence Dubai

## **HEALTHBAY POLYCLINIC**

Al Wasl Road, Verve Villas Umm Al Sheif Dubai

## **ESTELAZA CLINIC**

Silicon Oasis, Nibras Oasis 2 Dubai