

PLASMA PEN - THE
NEWEST COSMETIC
PROCEDURE TO
COMBAT WRINKLES,
LOSS OF COLLAGEN &
SAGGING SKIN

Plasma Pen is the newest cosmetic procedure to combat wrinkles, loss of collagen, and sagging skin. As we age, the dermal layer of our skin thins, we produce less collagen, and we lose elasticity. All of these factors produce sagging and wrinkling of the skin. The Plasma Pen is a softsurgery procedure targeting a wide variety of skin conditions including loss of elasticity, sagging, and wrinkles that have been traditionally treated with fillers or plastic surgery.

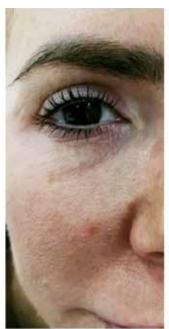
#### WHAT IS THE PLASMA PEN?

Plasma Pen is the world's most advanced, non-invasive, skin lifting, skin tightening and rejuvenation device used to treat wrinkles, and sagging, dull skin. The Plasma Pen is an FDA approved, CE approved device used to perform fibroblast therapy, a technique used to stimulate production of collagen in the skin.

#### HOW DOES THE PLASMA PEN WORK?

Dr. Vigo uses the device to delivery soft-surgery plasma fibroblasting. The plasma significantly tightens, lifts, resurfaces, and regenerates practically any area of the skin.

Plasma Pen converts electrical energy into gaseous diatomic molecular nitrogen and transmits that energized gas in a non-contact way to the skin's surface from above. This causes a micro-trauma to the skin's epidermal layer (top layers) whilst simultaneously heating and disrupting the deeper dermal structure via thermal conduction. This treatment is also known as fibroblasting. Fibroblasts are the most common cells of connective tissue in the body that produce collagen.





#### WHAT AREAS OF THE BODY CAN BE TREATED WITH PLASMA PEN?

Fibroblasting produces excellent results for any area of the body, particularly the face and neck regions. It is important for anyone considering fibroblasting treatment to carefully review the Plasma Pen contraindications, Plasma Pen Aftercare Instructions, risks, and skin types that can be safely treated.

- Accordion lines the lines that form outside of the mouth when you smile
- Acne scars improvement in the appearance of post-acne marks and scars
- Crow's feet around eyes
- Forehead lines
- Jowl / jawline tightening
- Marionette lines The creases or folds that run vertically from the corners of the mouth down to the chin
- ${\hspace{-0.1em}\text{-}}\hspace{0.2em}$  Nasal labial folds / smile lines  ${\hspace{-0.1em}\text{-}}\hspace{0.2em}$  The folds that run from the sides of your nose down to the edge of your mouth





- Necklines, turkey neck
- Smoker's lines those vertical wrinkles also known as lipstick lines around the mouth
- Stretchmarks
- Upper and lower eyelids Bags and hoods

#### PLASMA PEN VS. COSMETIC SURGERY

- No injectable anesthetic required
- No scalpel, no cutting and no ablation of the skin
- No stitches and no scars
- Very low risk procedure with minimal side effects
- Short downtime
- No thinning of the skin and more uniform that ablative resurfacing using lasers  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left($
- No asymmetries and no risks of any overcorrection
- Cost effective
- Long lasting results usually around 2-3 years and can be permanent

# WHAT IS UNIQUE ABOUT PLASMA PEN VS. OTHER FIBROBLASTING DEVICES?

Other fibroblasting devices are often referred to as Plasma Pen but are not the actual trademarked device. Other devices can be purchased from China for as little as \$10 and are not true plasma technology. At best, they are designed for personal skin tag and mole removal. These pens are not suitable for professional use and can be dangerous.

Many of the technicians performing fibroblasting are not professionally trained. There are many contraindications for fibroblasting including but not limited to certain medical conditions, medications and skin types. Also, it is important to mention the specific techniques used to obtain the best results. Do you homework and be very cautious.

#### **HOW LONG WILL IT TAKE TO SEE RESULTS?**

Plasma Pen skin tightening results are impressive but should not be proposed as an alternative to surgery in cases of moderate to severe skin laxity. Only surgery can achieve these kinds of results. You will typically see immediate tightening along with cumulative improvements over the next three months in the appearance of saggy skin. In some cases it may require more than one session depending on the desired results.

#### IS THE PLASMA PEN TREATMENT PAINFUL?

Plasma Pen is mildly to moderately uncomfortable. Everyone's pain level is different and some areas of the body are more sensitive than others. Numbing cream is helpful in reducing the discomfort during treatment.





## A BRIEF NOTE FROM DR MATTEO VIGO



I decided to become a doctor at early age but I was not aware of the world of Plastic Surgery. Once I have discovered it I fell in love with the whole concept behind and how this field of Medicine can be helpful for many people.

I passionately believe that, in order to improve the physical aspect of a patient, the plastic surgeon needs to combine the principles of art and science, adopting a global approach to understanding the individual desires.

Plastic Surgery is a truly fascinating, dynamic, constantly evolving field of medicine and I believe that the role of a Cosmetic Surgeon is unique and highly privileged.

My main goal is to understand the needs of a patient and try to transform their desires into reality. The role of a plastic surgeon is not only merely surgical but also supportive in the decision process of the best treatment to help patients finding theirselves and their wellbeing.

All these steps are taken into consideration once a person walks in my office and the service I am offering them is always at the top.

I am combining experience, quality and professionality to evaluate each single case and offer the best solution for my patients.

"Because you deserve the best" is my motto and I want always to put the patient at the centre of what I am doing.

You have to feel pampered, understood, listened, loved once in my office and the feedback of this feelings from my patient is my best satisfaction.

Dr Matteo Vigo



## AESTHETIC MEDICIN<u>E DUBAI</u>

To book a Plasma Pen consultation with Dr Vigo, please contact us today.

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Locations

### **AMWAJ POLYCLINIC**

Building P11 Jumeirah Beach Residence Dubai

### **HEALTHBAY POLYCLINIC**

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## **ESTELAZA CLINIC**

Silicon Oasis, Nibras Oasis 2 Dubai