



# THE DIFFERENCE BETWEEN BOTOX & DERMAL FILLERS

Botox and dermal fillers are cosmetic treatments given through injections, usually in a doctor's office. They are minimally invasive, meaning they do not involve surgery. That is where their similarities end, however. Botox and dermal filler treatments are popular, accounting for more than 10 million procedures in 2019, according to the American Society of Plastic Surgeons (ASPS).

Botox contains purified bacteria that freeze muscles. In doing so, Botox can help minimize the appearance of lines and wrinkles caused by facial expressions. Dermal fillers contain ingredients that add fullness to areas that have thinned due to aging. This thinning is common in the cheeks, lips, and around the mouth. People should be aware of the costs and risks of treatments and have realistic expectations of what they can do.

## BOTOX VERSUS DERMAL FILLERS

### BOTOX

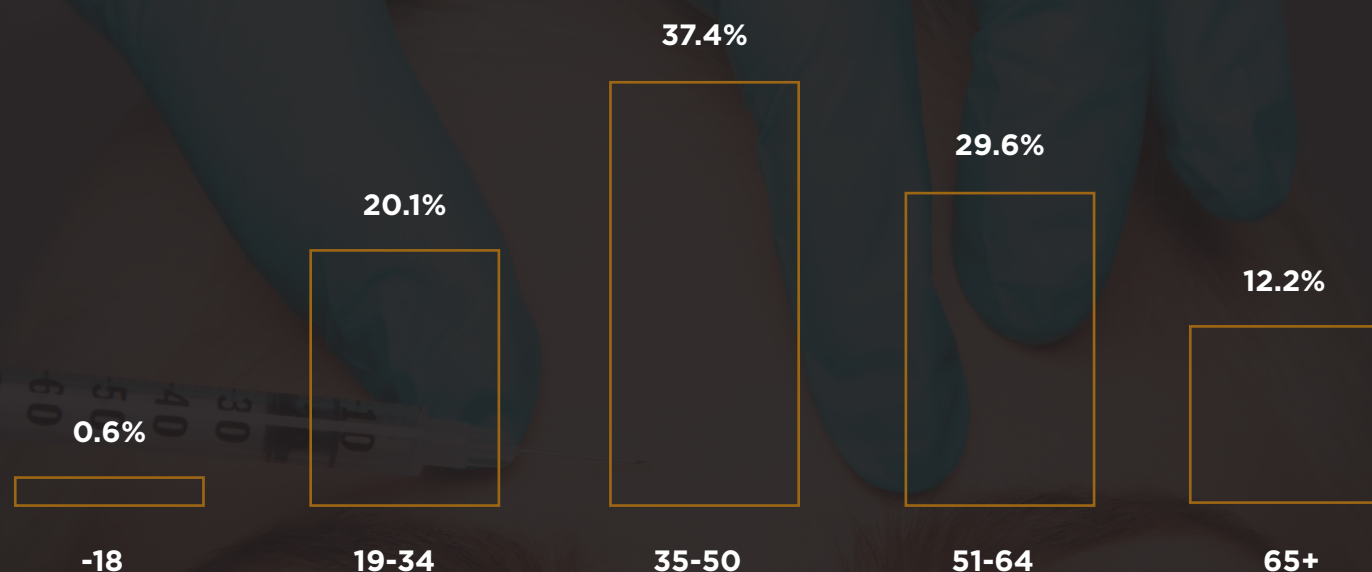
- Reduces fine lines & wrinkles by relaxing muscles at the injection site.
- Applied to lines of expressions (ie. forehead lines and crow's feet).
- Requires more frequent treatments (every 3-4 months to maintain results)

### DERMAL FILLERS

- Adds volume and contour to smooth out fine lines and wrinkles at the injection site.
- Applied to lines at rest (ie cheeks, nasolabial folds, lips etc.)
- Requires minimal repeat treatments (results are typically longer lasting)

Injectables for treating fine lines and wrinkles

## ANTI-WRINKLE TREATMENT BY AGE GROUP



## SHARED BENEFITS



MINIMAL DOWNTIME



NON INVASIVE

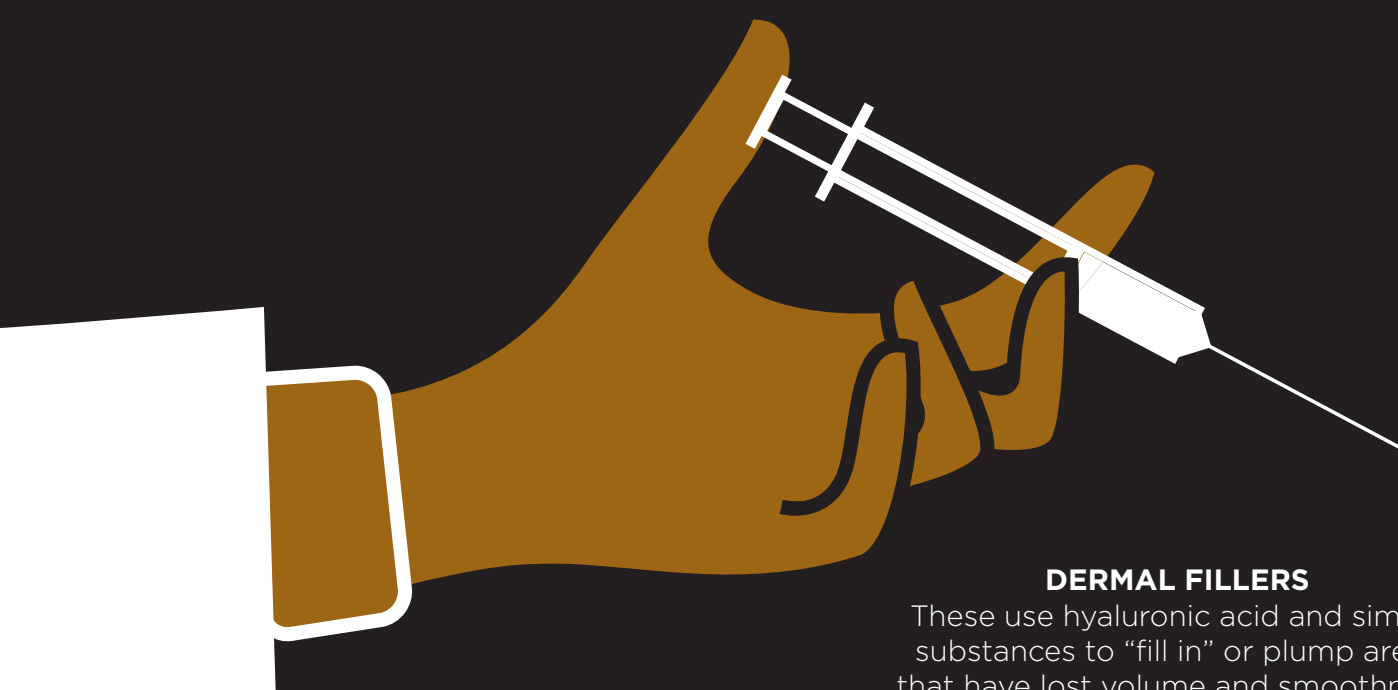


RELATIVELY PAIN FREE



NATURAL LOOKING RESULTS

## KEY DIFFERENCES



### BOTOX

This freezes muscles to stop creases and wrinkles caused by facial expressions. These are typically found in the upper face, such as the forehead and around the eyes.

### DERMAL FILLERS

These use hyaluronic acid and similar substances to "fill in" or plump areas that have lost volume and smoothness. This includes wrinkles around the mouth, thin lips, and cheeks that have lost fullness. They may also be used on forehead wrinkles, scars, and other areas that need extra volume for a smoother look.